

## Press Release 4/12/2010

ZDS helps with cost cutting

### **“SWEET TEC 2010” dedicated to identify cost cutting potentials**

**It has been a “must” in the confectionery industry for many years to attend the SWEET TEC in Solingen. This year’s SWEET TEC congress from June 1 through 2 will be wholly dedicated to identify savings potentials in manufacturing companies. Following the motto “if you don’t cut your costs now, they’ll cut you down later” the ZDS College of the German Confectionery Industry throws a light on in-house activities that might yield cost savings despite a seemingly optimal corporate organization. The issues discussed range from energy management to optimization of data flow, innovative production methods to intelligent logistics systems and from efficient use of raw materials to process optimization. The speakers are practice oriented and have already convinced the one or the other member company of the ZDS.**

“We are proud to identify effective ways for cost cutting potentials with this congress at a time when the confectionery industry is exposed to enormous pressure from the markets to bring down their costs”, the Managing Director of the ZDS, Andreas Bertram, states with great satisfaction. “Furthermore, we succeeded in attracting excellent, practice oriented speakers.”

The detailed program of the congress, which can be accessed by those who are interested as of now at the ZDS website [www.zds-solingen.de](http://www.zds-solingen.de) indeed shows a wide range to be covered on the two days: **energy cost reduction**, for example, will be discussed by Ulrich Jantos of the Bundesverband der Energieabnehmer (the German Federation of Energy Customers) in Hanover. “Thanks to Mr. Jantos, we have realized major energy savings in our company”, confirms Achim de Vries (Corporate Plant Manager, Katjes Fassin GmbH).

“If you miss the information of Steffen Mint (FE Design GmbH) on time and cost savings with automated meta modeling, you miss out on interesting saving potentials”, advises Josef Merl (Product Development Manager, GlaxoSmithKline Healthcare GmbH & Co.KG).

More subjects and speakers: on **cost savings in cleaning and disinfection**, information will be provided by Dr. Andreas John of Diversey Germany. **Cost reductions in production** will be discussed by the Robert Bosch GmbH, by Spirax Sarco in Constance and the Grundfos Company. The Dachser GmbH will look into **intelligent logistics systems**. As far as **cost saving potentials in the sector raw materials** is concerned, a total of five speakers will be available to you.

The ZDS has another surprise benefit in store for you, aside from the top-class program. Every congress participant will receive a personalized press release with photo for subsequent use by the local media or business press. A ZDS service, which will be another cost saving feature for participants.

[Foto: Capacity audience is once again expected for this year’s SWEET TEC (Abb. aus 2009).]

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