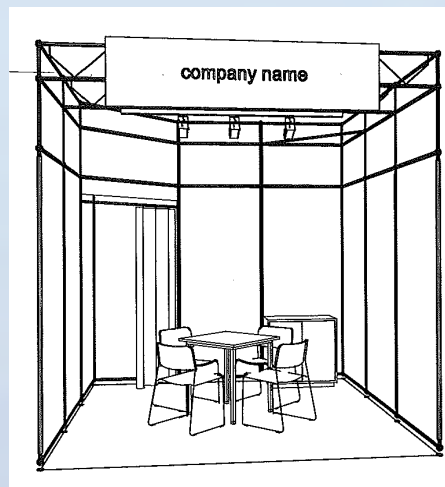




EXHIBITION – KIT



INTER-ICE 2011



6 - 8 December 2011

Location: Congress-Centrum Koelnmesse, Cologne



International ZDS-Foyer Exhibition SIE-11

INTER-ICE 2011

Date: December 6 to 8, 2011 in Cologne, Koelnmesse

Dear Sir or Madam,

This year's congress, INTER-ICE, will be accompanied by a foyer exhibition. We invite you to take part as an exhibitor.

The Congress Centre North Koelnmesse provides excellent facilities including presentation facilities and a high quality restaurant with terrace located next to the exhibition booths on the exhibition boulevard.

As the number of booths is limited, we will allocate only one booth per company (with the exception of those in need of more space to display big machines or equipment). We will give priority to companies who are members of the ZDS on a first come, first served basis.

At regular intervals throughout the day, exhibitors will have the opportunity to deliver short presentations from the exhibitor's platform. This will give you the opportunity to present your products to delegates. Due to limited numbers, ZDS will only accept registrations in the order of their arrival at ZDS and on condition of an exhibition booth.

In order to give you an idea of how the booths are arranged, you will find attached a plan of the exhibition facility and a description of the booths. There are 45 booths planned of size 3 x 3m (9 sqm). Two or more booths could exceptionally be combined to allow the presentation of big machines or equipment.

We are prepared to let each standard 9 sqm booth free of charge to those companies who register two delegates to the symposium *INTER-ICE 2011*

If you have any technical questions, for example, about construction, back walls or electricity, please get in touch with Koelnmesse Service GmbH (details attached), who will invoice you for the costs of stand construction and dismantling as well as any further additional costs, if applicable. Costs of stand construction and dismantling are 76,30- € per sqm plus VAT.

We would be delighted to welcome you as an exhibitor and to present your products from the exhibitor's platform. Please do not hesitate to contact us if you have any further questions.

Best regards,

Z D S Central College of the
German Confectionery Industry

Andreas Bertram
Managing Director

Andréa Pernot-Barry
Technical Director



Exhibition - Terms of participation

1. Venue & Date

The exhibition is organized in the exhibition facilities of the
Koelnmesse Congress Centrum Nord

Address: **KölnKongress Betriebs- und Service-GmbH,
Messeplatz 1, D-50679 Köln (Germany)**

Telephone: +49 / (0)221 / 821-2434 Mr Nüsser / Ms Hochmuth
Telefax: +49 / (0)221 / 821-3430

The exhibition will take place in association with the international seminar INTER-ICE 2011.

Daily opening hours: 1/2 hour before the start of the seminar until 1 hour after the
end, as listed in the official programme, with the exception of
the opening day when it will be open from 10:00 am.

Stand construction: Monday, December 5, 2011,
between 9:00 am and 7:00 pm

Dismantling: Thursday, December 9, 2011 -
at the end of the seminar

2. Eligibility of participants

Only companies whose products or services are related to the seminar and exhibition programme are accepted to the exhibition. The admission will be decided upon by ZDS.

The stand allocation will be on a first come, first served basis.

Only the participants of the Seminar are permitted to visit the exhibition.

Exhibitors are not entitled to allow access to unauthorized persons.

3. Application and Confirmation

Application is made by returning the completed form. The application is binding and will be confirmed in writing.



The admission extends only to the company and the products listed on the application. The exhibitor is obligated to display the products and keep the stand staffed throughout the duration of the exhibition.

Direct selling and open-price labelling of exhibits or samples on the stands are not permitted.

4. Stand Personnel

The names should be provided on the subscription form.

5. Exhibitors' Platform

As featured the exhibitors will be given the opportunity to present short papers on the "Exhibitors' Platform". The conditions are:

- * Presentations related to the subject matter of the seminar with a duration of 5 to 10 minutes – Speech language is English (no translation).
One presentation per exhibitor
- * Discussion with delegates and distribution of promotional material must take place at the exhibitor's stand. For this purpose, multilingual staff is recommended. Copying, translation and the accuracy of information are the exhibitor's own responsibility.

6. Conditions

ZDS will let a standard booth free of charge to those subscribers who register two participants to the symposium "INTER-ICE 2011". There is no deduction available for **those** two participants registered as stand personnel.

7. Liability

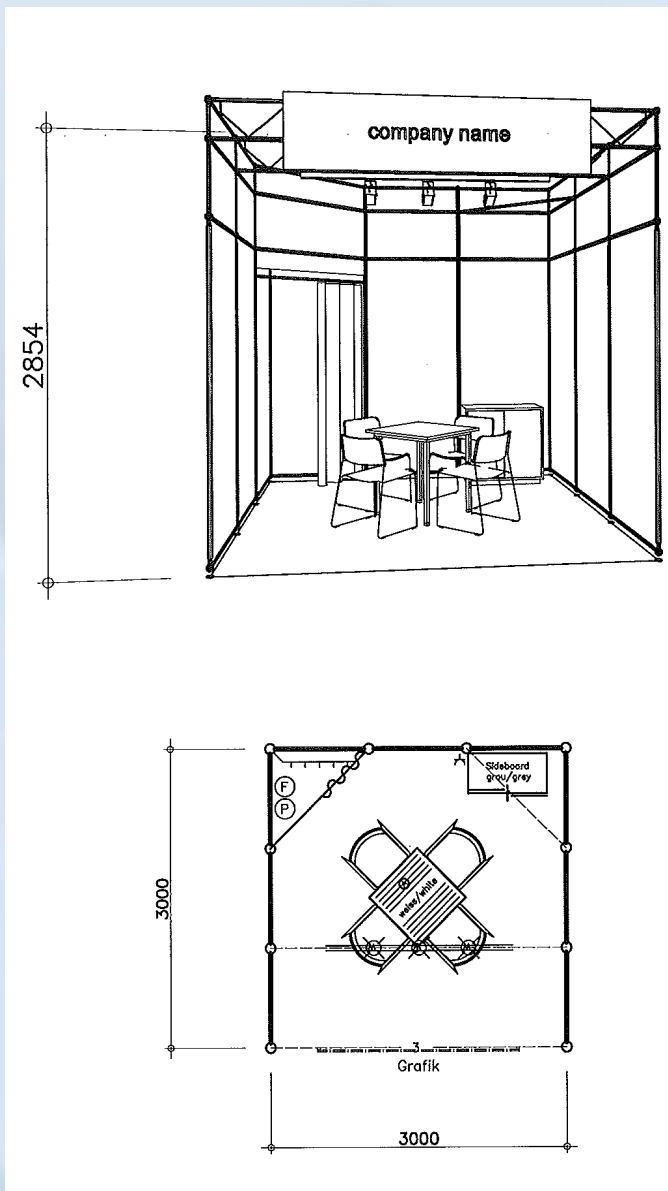
The exhibitor is liable for any damages caused by him and his personnel or third parties working on the exhibitor's behalf.

ZDS is not liable for any damages to the stand equipment, the exhibits, the property of the stand personnel, or damages caused by the stand personnel to third parties.

Legal venue is Solingen.



Exhibition - Description of the booth



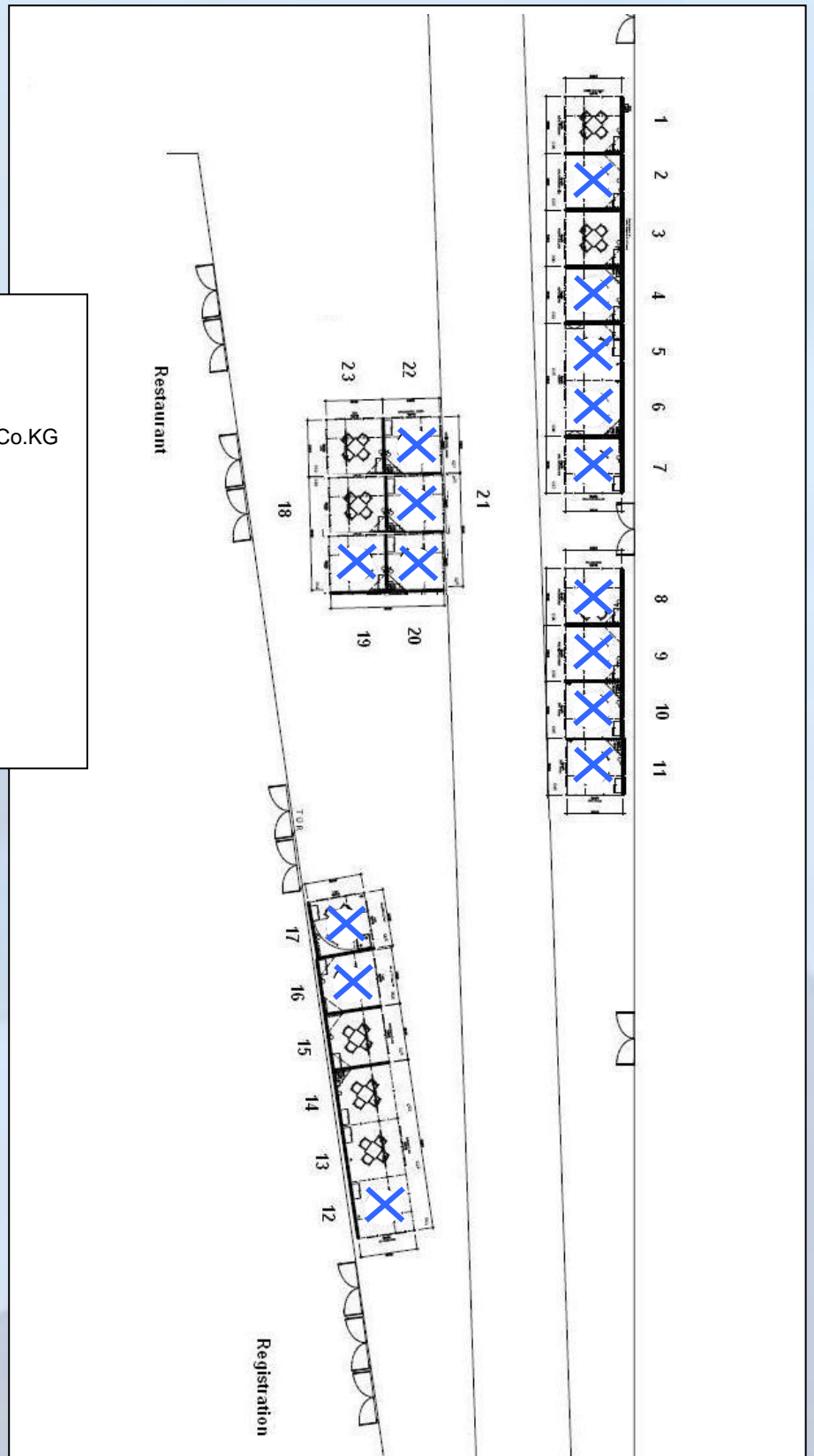
overall height:	approx. 250cm
lower ceiling edge:	approx. 225cm
system walls:	Mero system, chrome
walls:	white, 5mm
ceiling:	Mero joist, chrome, along sides open to an aisle
carpet:	grey. ribbed carpeting
fascia	fascia panel 200cm x 50cm, white along sides open to an aisle
graphic	company name, maximum of 15 letters, in black Helvetica typeface, on each side open to an aisle. Other typefaces and colours are available after consultation and for an additional fee.
Basic equipment:	white rear and side walls carpet, grey ceiling 1 fascia panel 200x30cm, white along sides open to an aisle Diagonal curtain for to hide the sub distribution box 1 pc. table 70x70cm or 70x110cm, white top 4 pc.. chair, black 1 pc. sideboard, 70x40+72cm, white 1 pc. Clothes rail 1 pc. socket 230V 3 pc. spotlight 50W low voltage



Exhibition Map

- 2 Innova Markets Insights
- 4 CERTA FIDES GmbH
- 5 Danisco
- 6 Grundfos GmbH
- 7 Waffelfabrik Meyer zu Venne GmbH & Co.KG
- 8-9 Tetra Pak
- 10 Lübecker Marzipan-Fabrik
- 11 Merck KGaA
- 12 Objects Solutions
- 16 GRS Software
- 17 Döhler GmbH
- 19-20 Bel Industries
- 21-22 Arla Foods

Last update 14.09.2011





Exhibition - Registration form

(FAX: +49- (0) 212-5961-33)

**Z D S Zentralfachschule der Deutschen Süßwarenwirtschaft e.V.
De-Leuw-Straße 3-9 / 42653 Solingen / GERMANY**

Inscription for Exhibition **STAND - SIE-11 "INTER-ICE 2011"**

Date: **December 6 to 8, 2011**

Venue: **Koelnmesse Congress Centrum Nord,
Messeplatz 1, 50679 Köln / Germany**

Company:

Address:

Phone

Fax no:

E-mail:

Mobile:

Stand No.:

Stand Personnel: Mr / Ms

 Mr / Ms

Exhibits:

Date

Signature / Stamp



Exhibitor's presentations - Registration form

**Z D S Zentralfachschule der Deutschen Süßwarenwirtschaft e.V.
De-Leuw-Straße 3-9 / 42653 Solingen / GERMANY**

FAX: +49- (0) 212-5961-33

Inscription of an Exhibitors' PRESENTATION - SIE-11 "INTER-ICE 2011"

Date: **December 6 to 8, 2011**

Venue: **Koelnmesse Congress Centrum Nord,
Messeplatz 1, 50679 Köln / Germany**

Company:

Address:

Phone:

Fax no:

E-mail:

Mobile:

Title:

Speaker:

Date

Signature / Stamp